



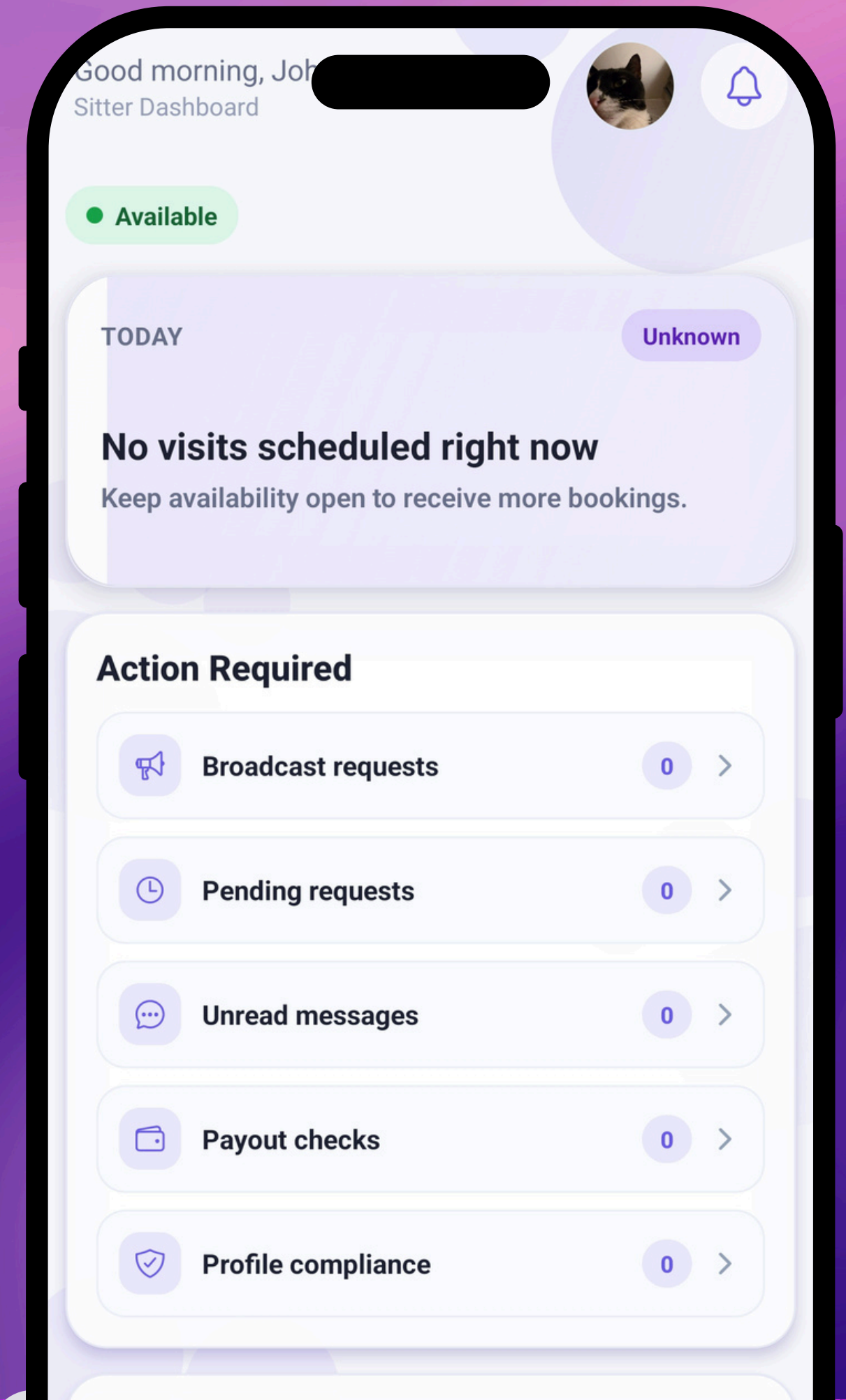
Petsly.pet

Petsly App

Helping Pet Sitters to provide their services.

2026

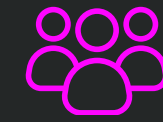
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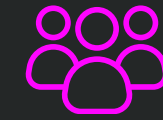
PROBLEM

The Recognition Struggle is Real

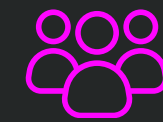
A lot of people are asking for pet sitters and you have no idea.



People are asking for pet sitters and they dont know where to ask



There isnt anywhere a pet sitting app for both sitters and owners in Cyprus

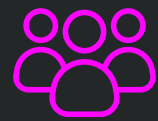


There isnt an app that allows you to add your services and your own hours/prices and allow you to be seen

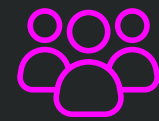
SOLUTION

Meet Petsly

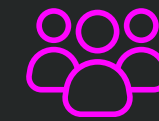
All-in-one pet service app design for sitters to be found and owners to find sitters



Petsly offers a complete booking system



Allows you to control which pets and owners you accept



Allows you to add the services and addons you like and pick your own availability

Growing Market

Cyprus has a lot of pet owners and no dedicated app for this market

- ✓ Facebook groups are asking for pet sitters at least 2-4 per day
- ✓ Gen Z and Millennials investing more in their pets
- ✓ Pet owners have a difficulty finding someone to take care of their pet. This will allow you to be found.

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Our Fees

We are full transparent with you and the owners

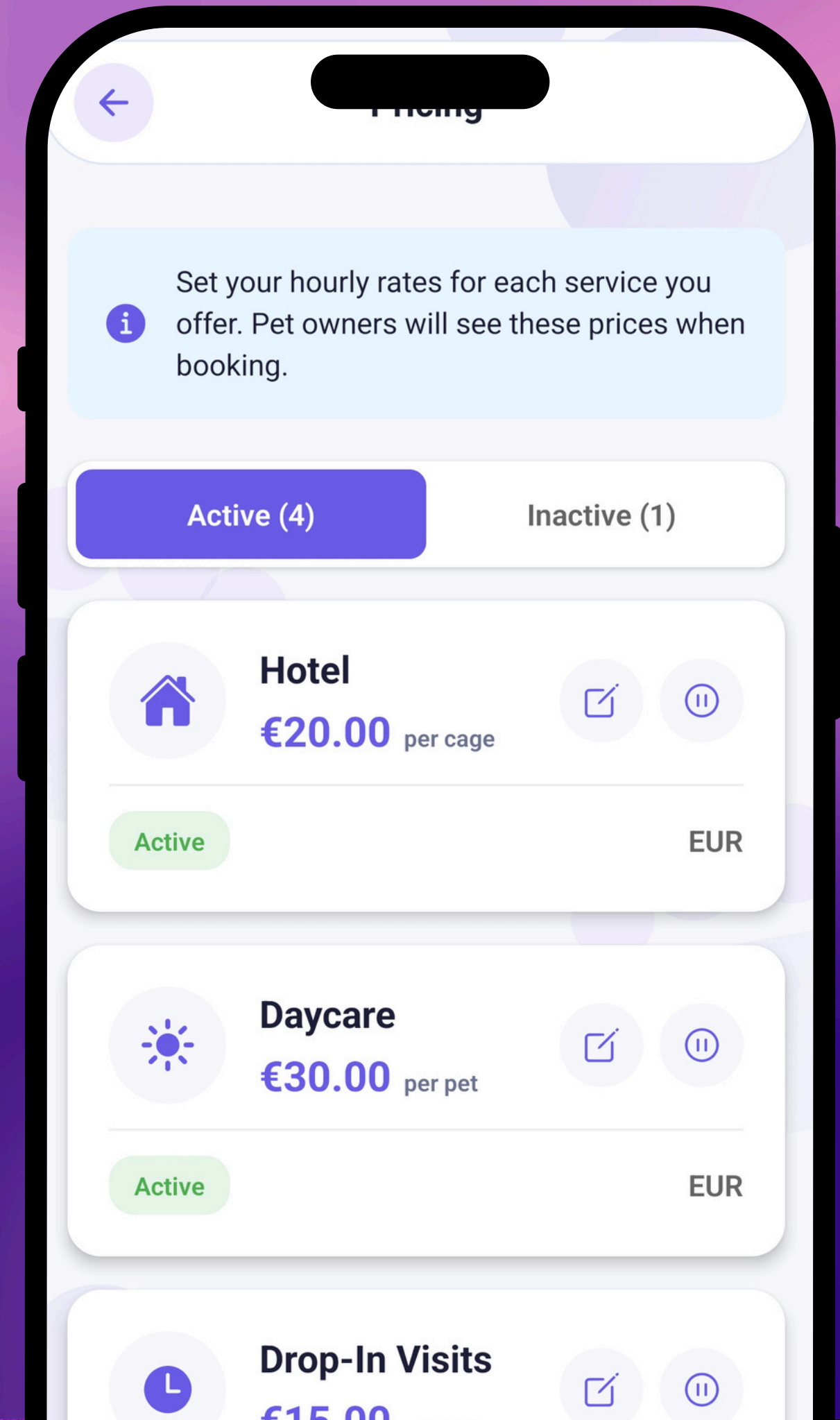
- ✓ You do not pay anything to use our app! Its completely free for you and owners.
- ✓ We get a 6% fee from each payment of the pet owners, at a minimum fee of 1.5 euros.
- ✓ We use Stripe for Payments, so your money are secure!
- ✓ We get 4% fee from the cash out of the sitters. At a minimum withdraw at 10 euros.
- ✓ The fees mostly is to allow us to maintain the app and cover its costs.



How It Works

Simple, smart, and beautifully designed

- ✔ Add your services and availability
- ✔ Complete your profile and get approved by our team
- ✔ Pick your own customers, work whenever you want
- ✔ Get found in our app easily



BUSINESS MODEL

Flexible for your needs

Add your own addons for of your business

Pet Walking

Pet walking services for pets. Includes GPS tracking

Daycare services

Take care of the pets at specific hours per day.

Grooming

Pet grooming services for pets.

Pet Training

Pet training services.

Hotel Services

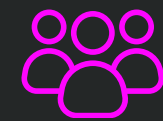
Keep the pets at your pet hotel or at your home

House Sitting

Take care of their pets at the customer's home

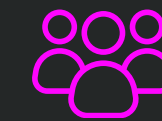
What we offer

Our app is full of options for you to run your business and allows you to work however you need



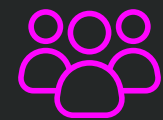
Multiple Services

Pick the services you offer and add your own prices



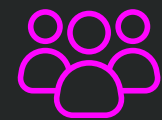
Availability

Add your own availability. Check your custom calendar and decide.



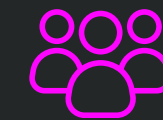
Custom Addons

For each service, add your own custom addons you offer with each service.



Cash out whenever

Cash out whenever you want, easy and secure using the integrated stripe payment platform.



Referral System

Bring your own customers by using our referral system*

Launching Petsly

Strategic roll-out to maximize reach

- ✓ Firstly, we are targeting pet sitters like you, to join our app
- ✓ Secondly, roll out for pet sitters to use our app and give feedback
- ✓ Thirdly, Social media campaigns focused on pet sitting to bring pet owners in
- ✓ Lastly, Facebook/Google/Instagram campaign to bring the new pet owners in and let them find you

TEAM

Meet the Founders

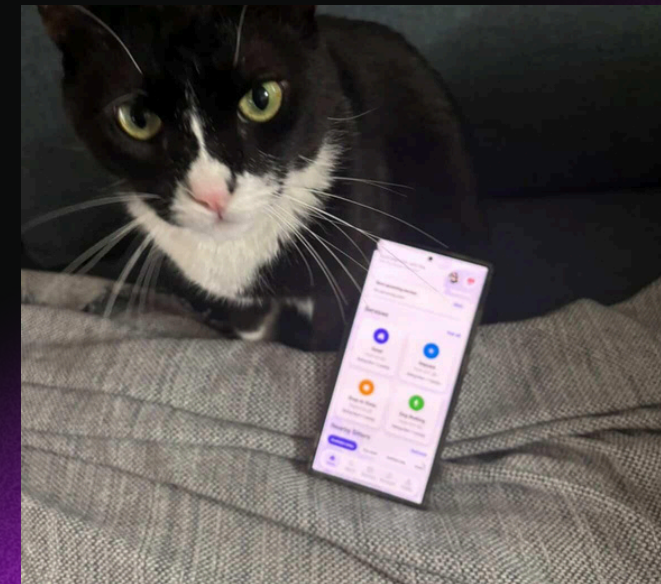
We had the same issues and needed a solution



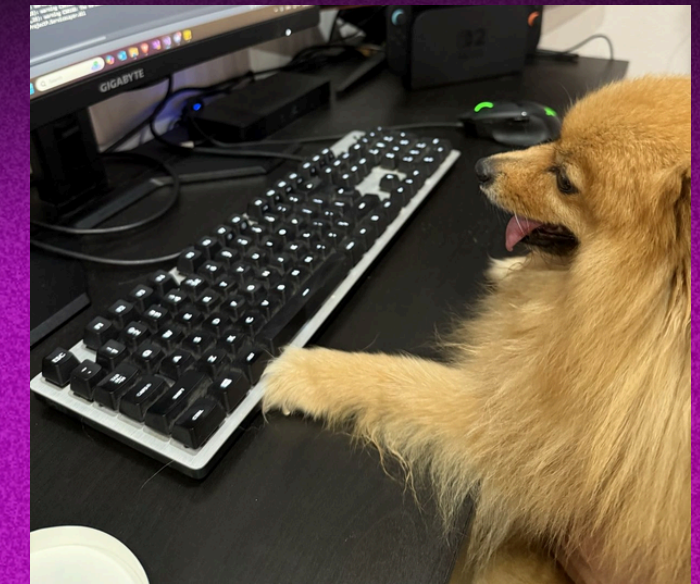
Nikolas Kouis
Co - Founder



Theodoros Herodotou
Co - Founder



Kotsios
Product Manager



Leo
Software Developer

Find Us

Find us on appstore and playstore

You can contact us for any questions and/or
suggestions

petsly.pet@gmail.com



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[@petsly.pet](https://www.instagram.com/petsly.pet)

